

RESUME

John F. Dix
President
Business Development Index, Ltd.
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Experience	<u>Business Development Index Limited, Inc.</u>	1995-Present
	<ul style="list-style-type: none">• President	
	<u>Borden, Inc. North American Foods</u>	1977-1994
	<ul style="list-style-type: none">• Group Vice President - North American Foods• General Manager - Desserts and Beverage Products• Vice President Marketing - Desserts and Beverages	
	<u>Amour Dial, Inc.</u>	1963-1977
	<ul style="list-style-type: none">• Marketing Director Health and Beauty Aids• Marketing Director Dial Products• Brand Manager Dial Soap	
Board Positions	<u>Corporate Directors Group Member and Certified Advanced Professional Director</u>	
	<ul style="list-style-type: none">• Board Member, E.D. Smith Company (P)(R)• Board Member, Lord Sullivan and Yoder Communications, Inc. (R)• Board Member, Excel Management Systems Inc.• Board Member, Fiesta Salons Inc. (R)• Board Member, Acordia McElroy-Minster (R)• Board Member, Shared Resources Inc. (R)• Board Member, Trillium Health Care Products Inc. (R)• Board Member, Cosuvina, Inc.• Board Member, New Product Innovations, Inc. (R)• Board Member, Dare Foods, Inc.• Board Member, Kahiki Foods, Inc. (P)(R)• Board Member, Quick Solutions Inc. (E)• Board Member, Kenra, LLC (R)• Board Member, Wilson Bohannon Inc. (R)• Board Member, Pronto-Med, Inc. (R)• Board Member, One Call Now	
Other Professional Interests	<ul style="list-style-type: none">• Co-Director, Center for Operational Excellence (COE)• Marketing Department, The Ohio State University, Fisher College of Business, MBA Program (Retired)• Executive In Residence, Fisher College of Business, MBA Program• Lead Industry Representative, Sister Cities Business Development Project, Cities of Columbus, Ohio, Odense, Denmark• Center for International Business Education and Research• Advisory Board John Carroll University, Bohler School of Business• The Cradle Society - Member of the Board• Hannah Neil Center for Children - Past President and Member of the Emeritus Board• Recreation Unlimited - Emeritus Member, Board of Trustees	
Other Interests	<ul style="list-style-type: none">• Tennis - Club Champion three times• Jogging - 20 miles per week - 20 years• Golf - in transition from tennis	
Education	<ul style="list-style-type: none">• John Carroll University, BSBA• Harvard School of Business, Program for Management Development (PMD-30)• Advanced Professional Director Certification	