

## RESUME

John F. Dix  
President

Business Development Index, Ltd.  
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<b>Experience</b>	<b><u>Business Development Index Limited, Inc.</u></b>	1995-Present
	<ul style="list-style-type: none"><li>• President</li></ul>	
	<b><u>Borden, Inc. North American Foods</u></b>	1977-1994
	<ul style="list-style-type: none"><li>• Group Vice President - North American Foods</li><li>• General Manager - Desserts and Beverage Products</li><li>• Vice President Marketing - Desserts and Beverages</li></ul>	
	<b><u>Amour Dial, Inc.</u></b>	1963-1977
	<ul style="list-style-type: none"><li>• Marketing Director Health and Beauty Aids</li><li>• Marketing Director Dial Products</li><li>• Brand Manager Dial Soap</li></ul>	
<b>Board Positions</b>	<b><u>Corporate Directors Group Member and Certified Advanced Professional Director</u></b>	
	<ul style="list-style-type: none"><li>• Board Member, E.D. Smith Company (P)(R)</li><li>• Board Member, Lord Sullivan and Yoder Communications, Inc. (R)</li><li>• Board Member, Excel Management Systems Inc.</li><li>• Board Member, Fiesta Salons Inc. (R)</li><li>• Board Member, Acordia McElroy-Minster (R)</li><li>• Board Member, Shared Resources Inc. (R)</li><li>• Board Member, Trillium Health Care Products Inc. (R)</li><li>• Board Member, Cosuvina, Inc.</li><li>• Board Member, New Product Innovations, Inc. (R)</li><li>• Board Member, Dare Foods, Inc. (R)</li><li>• Board Member, Kahiki Foods, Inc. (P)(R)</li><li>• Board Member, Quick Solutions Inc. (E)</li><li>• Board Member, Kenra, LLC (R)</li><li>• Board Member, Wilson Bohannon Inc. (R)</li><li>• Board Member, Pronto-Med, Inc. (R)</li><li>• Board Member, One Call Now (R)</li><li>• Board Member, Global Productivity Solutions</li><li>• Board Member, Gummer Wholesale</li></ul>	
<b>Other Professional Interests</b>	<ul style="list-style-type: none"><li>• Co-Director, Center for Operational Excellence (COE)</li><li>• Marketing Department, The Ohio State University, Fisher College of Business, MBA Program (Retired)</li><li>• Executive In Residence, Fisher College of Business, MBA Program</li><li>• Lead Industry Representative, Sister Cities Business Development Project, Cities of Columbus, Ohio, Odense, Denmark</li><li>• Center for International Business Education and Research</li><li>• Advisory Board John Carroll University, Bohler School of Business</li><li>• The Cradle Society - Member of the Board</li><li>• Hannah Neil Center for Children - Past President and Member of the Emeritus Board</li><li>• Recreation Unlimited - Emeritus Member, Board of Trustees</li></ul>	
<b>Other Interests</b>	<ul style="list-style-type: none"><li>• Tennis - Club Champion three times (Retired)</li><li>• Walking – 2400 miles/year</li><li>• Golf</li></ul>	
<b>Education</b>	<ul style="list-style-type: none"><li>• John Carroll University, BSBA</li><li>• Harvard School of Business, Program for Management Development (PMD-30)</li><li>• Advanced Professional Director Certification</li></ul>	